



THE 4rd INTERNATIONAL SYMPOSIUM ECO– EICU

***ECONOMY – INNOVATION – COMMUNICATION – UNIVERSITIES
E.I.C.U.***

SYMPOSIUM PROGRAM

6th June 2012

Hour	Programme
13.00	Participant's registration
13.30	Opening Ceremony
14.00	Papers presentation
16.00	Break
16.30	Papers presentation
18.00	Break
18.30	Social program

7th June 2012

Hour	Program
9.00	Round table. Conclusions
10.00	Break
10.30	Social program
12.00	Break
13.00	<p><i>The New Model of Business The Enterprise 2.0</i></p> <p><i>Prof.dr. Domenico Consoli</i> <i>University "Carlo Bo" of Urbino</i> <i>Italy</i></p> <p><i>Keynote speaker</i></p>
14.00	Award of prize for innovation and new ideas in research work



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HONOR COMMITTEE

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Burhanttin UYSAL, Karabuk University, Turkey

Costel NISTOR, Dunarea de Jos University Galati, Romania

Dilek VOLKAN, MKV Consulting, Ankara, Turkey

Elmo de ANGELIS, University, Italy

Emine KILAVUZ, Bozok Univeristy, Turkey

Erinc BOGE, Baskent University, Turkey

György KOCZISZKY, Miskolc University, Hungary

Gražina STARTIENE, Kaunas University of Technology, Lithuania

İlyas ÇAPOĞLU, Erzinkan University, Turkey

Inci VARINLI, Bozok University, Turkey

Mustafa KARA, Abant İzzet Baysal University, Turkey

Mihály DOBRÓKA, Miskolc University, Hungary

Norbert MARX, Alexander Moisiu University, FASTIP Faculty, Albania

Taghi Yaghoubi SEYYED, IAUN. Tabriz University, Iran

SCIENTIFIC COMMITTEE

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Srevet MUTLU, Baskent University, Turkey

Vasile MAZILESCU, Universitatea Dunarea de Jos Galati, Romania

Vladimir GAZDA, Technical University Kosice, Slovakia

Vilmante KUMPIKAITE, Technical Kaunas University, Lithuania

ORGANIZING COMMITTEE

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Oana UNGUREANU- "Petre Dulfu" County Library Baia Mare

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Technical University Cluj Napoca
North Center Baia Mare
Romania

Keynote speaker



“Carlo Bo” University di Urbino
Italy
prof.dr. Domenico CONSOLI



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1.	Xhakolli Bora Lamani Jola Lala Lorena Stefani Mirlena	Environmental management Green Bank	Kristiqi Dorian Alexander Moisiu University, FASTIP Faculty Albania
2.	Sabau Valentin Marius	Eco Schools in Europe. Ecological Management and and Marketing	Boca Gratiela Technical University Cluj Napoca North Center Baia Mare Romania
3.	Amanda Tasi Elona Hysa	A SWOT Analysis on Green Banking	Mukaj Lindita Alexander Moisiu University, FASTIP Faculty Albania
4.	Pop Izabela	Volunteering in museums – a case study at «Baia Mare Artistic Centre» County Museum of Art	Coman Adela University of Bucharest Faculty of Business and Administration ASE Bucharest Romania
5.	Metlioglu Mustafa Uzun Mutlu	Fundamental Equation for Productive Management	Gokkaya Hasan Karabuk University Turkey Boca Gratiela Technical University Cluj Napoca North Center Baia Mare Romania
6.	Neagu Alina	Rural development and limits economic development	Otilia Rica Man “Dunarea de Jos” University, Galati Romania
7.	Birtoc Daniela Elena	Implementation and application of environmental management systems organizations	Radulescu Corina Technical University Cluj Napoca North Center Baia Mare Romania
8.	Tomniuc Loredana	Relation between environmental economic development (resources management)	Sabou Simona Technical University Cluj Napoca North Center Baia Mare Romania

9.	Cela Englatina Zeleni Armela Cani Elvira Metaliaj Kiara	Overview of ISO 9001 and ISO 14001 a necesety	Mukaj Lindita Alexander Moisiu University, FASTIP Faculty Albania
10.	Floruta Roxana	Regionalization and Tourism in Italy	Hahn Florina Technical University Cluj Napoca North Center Baia Mare Romani a
11.	Boca Adrian	A ECO-Quality Matrix for regional development Study case Maramures County	Boca Gratiela Technical University Cluj Napoca North Center Baia Mare Romania
12.	Cabej Alban Muca Denis	Waste Management Practical application of the new concept Eco- Ethics	Kristiqi Dorian Alexander Moisiu University, FASTIP Faculty Albania
13.	Mereut Andreea	Sustaineble development in Farcasa	Sabou Simona Technical University Cluj Napoca North Center Baia Mare Romania
14.	Uzun Mutlu Metlioglu Mustafa	Quality Modelation and simulation of lean Management to improve quality process	Boca Gratiela Technical University Cluj Napoca North Center Baia Mare Romania Gokkaya Hasan Karabuk University Turkey
15.	Susman Bianca	Sustaineble development strategy of the village Sacalaseeni	Hahn Florina Technical University Cluj Napoca North Center Baia Mare Romania
16.	Dajbog Anamaria	Multinational Business performance Analysis	Misu Barbuta Nicoleta "Dunarea de Jos" University, Galati Romania
17.	Lapi Esli	Understanding ...Green Business practices	Norbert Marx Alexander Moisiu University, FASTIP Faculty Albania
18.	Tasi Amanda	Prepaid credit card bank	Mukaj Lindita Alexander Moisiu University, FASTIP Faculty Albania

19.	Muco Denis Caushi Erinda Kollcinaku Denisa Kola Ina	Green Banking	Kristiqi Dorian Alexander Moisiu University, FASTIP Faculty Albania
20.	Stefanescu Anca	Socio economic development strategy of Dumbravita Maramures County	Sabou Simona Technical University Cluj Napoca North Center Baia Mare Romania
21.	Lacatis Emanuela	The actual regionalization and regions manifestation in Romania	Radulescu Corina Technical University Cluj Napoca North Center Baia Mare Romania
22.	Cernestean Ancuta	Development regions in principal states of UE	Sabou Simona Technical University Cluj Napoca North Center Baia Mare Romania



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